



Wanamaker Building, Ste. 400  
100 Penn Square East  
Philadelphia, PA 19107

[Date]

[Care Provider Name]

[Address 1]

[Address 2]

[City], [State] [Zip Code]

**Re: New Incentives Added to Quality Rewards Program for 2016**

Dear [Care Provider Name]:

We are excited to announce our UnitedHealthcare Community Plan of Pennsylvania Quality Rewards Program for 2016. Building on the success of last year's program, the 2016 program has been enhanced to include new incentives. We will also continue the Preferred Provider designation, which includes focused incentive bonuses and clearly defined performance guidelines. All care provider practices are eligible to participate in the program; however, to earn an incentive, you must meet the metrics outlined in this letter.

For your convenience, we are enclosing a brochure listing the full program details.

The 2016 program enhancements include:

- An incentive for HEDIS Well-Child Visits in the First 15 Months of Life (six or more visits).
- A Care Management incentive, where Preferred Providers receive a \$2.00 per member bonus based on panel size as of Dec. 31, 2016.
- A reduction in the minimum size of the HEDIS denominator for the Adolescent Well-Care measure from 150 to 100 members.

Under the 2016 program, primary care providers (PCPs) whose patient roster includes 250 or more UnitedHealthcare Community Plan members will receive Preferred Provider status for meeting seven of the following eight goals:

1. Primary care provider accepting new members
2. Extended Office Hours – two weeknights until 7 p.m. OR a combined three hours on Saturday or Sunday
3. Electronic Claims EDI Submission rate > 90%
4. Emergency Room Utilization better than health plan average
5. HEDIS Adolescent Well-Care rate better than 50th Percentile
6. HEDIS Controlling High Blood Pressure rate better than 50th Percentile
7. HEDIS Diabetes HbA1c less than 9% rate better than 50th Percentile
8. HEDIS Well-Child Visits in the First 15 Months of Life (six or more visits) rate better than 50th Percentile

We will calculate all data and measurements based on comprehensive results for the practice Tax ID. A report showing your progress will be available later this year and can be requested through your Provider Advocate.

Preferred Status providers receive the following benefits:

- Recognition of Preferred Provider designation in the provider directory

- First preference for member auto-assignment/re-assignment
- PIN number for expedited service when calling Provider Services or Utilization Management
- Waiver of prior authorization requirements for some services

Providers who do not receive a Preferred Provider designation must submit prior authorization requests as per the UnitedHealthcare Community Plan of Pennsylvania prior authorization requirements. For a complete list of services requiring prior authorization, please go to [uhcommunityplan.com](http://uhcommunityplan.com) > For Health Care Professionals > Pennsylvania > Provider Information.

To learn more about the Quality Rewards Program, go to [uhcommunityplan.com](http://uhcommunityplan.com) > Pennsylvania > Quality Rewards Program.

We look forward to your participation in the Quality Rewards Program. If you have questions, contact your Physician Advocate or Provider Services at 800-600-9007. Thank you.

Sincerely,

Michael Kornhauser, MD  
Chief Medical Officer

Enclosure