



## **Current Transitioned Markets**

We have changed to a single brand, UnitedHealthcare, for all of our business segments.

Our goal is to build a brand that consumers and businesses can turn to for health care benefits no matter where they live, no matter what their age, and no matter what type of product they need. A single UnitedHealthcare brand will make it easier to do business with our company.

Nothing has changed but our look, we still provide the same dedicated service to our members, your patients.

As part of our rebranding, AmeriChoice and Unison will no longer be used and will now be referred to as 'UnitedHealthcare Community Plan'. The term 'Community Plan' is representative of UnitedHealthcare's effort to provide dedicated service to America's most vulnerable and under-served population's one community at a time, one member at a time.