



## **UnitedHealthcare and MyHealthLine**

Many patients may be interested in a no-cost mobile service program to stay better connected their health. Did you know?

- 86 percent of people with Medicaid coverage regularly use their mobile device.
- 79 percent of low-income people send more than twice as many text messages per day than those with a higher income.
- 99 percent of text messages are read within the first 90 seconds.
- 63 percent say they use their phone to get information about their health.

We want to help your United Healthcare Community Plan members stay connected through a mobile application called MyHealthLine. This product allows us to meet our members where they are.

### **About MyHealthLine**

MyHealthLine allows patients to use their own device, with their preferred form of communication, including monthly voice, data and text services. MyHealthLine can enroll members into existing health messaging programs that can remind them to go to the doctor, support condition management, provide education on basic health topics and more.

### **What You Need to Know**

Condition-specific content from a library of more than 20 campaign programs (such as hypertension and childhood obesity) can be customized to fit the needs of the member. Featured health programs include the following conditions:

- Maternal health (Text4baby)
- Pediatric preventive health (Text4kids)
- Adult preventive health (Txt4health)
- Smoking cessation (Text2quit)
- Diabetes management (Care4life)

All texts and calls to the health plans are zero-rated and do not count against the person's minutes. You can see service providers by going to [UHCmyhealthline.com](http://UHCmyhealthline.com) and entering your ZIP code.

UnitedHealthcare is the first managed care organization (MCO) to launch this capability and empower those we serve. Ultimately, we put our member at the center of what we do, just like you.